



# SecureHEALTH SUMMIT & MEETING

November 15-17, 2015 | Homestead Resort, Hot Springs, VA

## FEATURED KEYNOTE SPEAKERS

**David Hart**, Former US Army Ranger and Professional Sky Diver

### **Michael J. Daugherty**

Founder, President & CEO of LabMD and author of the book *The Devil Inside the Beltway*

## Current Speakers Include:

**William (Bill) Yurek**, Director, Cyber Intrusion Program, **Department of Defense Criminal Investigation Services**

**Donna Dodson**, Associate Director & Chief Cyber Security Advisor, **NIST**

**Mark Eggleston**, Vice President, CISO and Privacy Officer, **Health Partners Plan**

**Roger Neal**, VP & CIO, **Duncan Regional Hospital**

**Rich Pollack**, VP & CIO, **VCU Health System**

**Robert White**, Associate CMIO, **Cleveland Clinic**

**Rick Moore**, CIO, **National Committee of Quality Assurance (NCQA)**

**Nicholas Marko**, CDO, **Geisinger**

**Jeffrey Vinson, Sr.**, VP & CISO, **Harris Health System**

**Hussein Syed**, CISO, **Barnabas Health**

**Anahi Santiago**, CISO, **Christiana Care Health System**

**Hai Ngo**, CISO, **NYU Langone Medical Center**

**Dr. Mansur Hasib**, **CISSP, PMP, CPHIMS**, Cyber Security and Health Care Leader, **University of Maryland, Baltimore County**

**David Levine**, Vice President of Advanced Analytics & Informatics/Medical Director,

**University Health System Consortium (UHC)**

**Edward Leonard**, CIO, **D.C. EMS**

**Tony Pereira**, Director, IS Governance, **Virginia Premier Health Plan**

**Robert Sheesley**, Senior Director, Enterprise Architecture Strategy, **Mylan**

**Marvin Onyemaechi**, Director of IT Operations,

**George Washington University Hospital**

**Patty Ryan**, Director, IT Security Technologies

Management, ISRM, **Johnson & Johnson**

**Deborah Kobza**, President & CEO, **The Global**

**Institute for Cybersecurity + Research Global**

**Situational Awareness Center (GSAC)** & Former

CEO & Founder, **NH-ISAC**

**Jacob Krive**, Project Manager, **Valence Health**

**Hudson Harris**, Chief Privacy Officer and Associate General Counsel, **Adapt of America**

**Norman W. Menz III**, President, **Prevalent**

**Reiner Kappenberger**, Global Product

Management, Big Data, **HP Security Voltage**

**Tom Glaser**, Healthcare Practice Leader, **Coalfire**

**Jason Kazarian**, Architect, **HPR Security – Data**

**Security**

## Your Participation Includes:

- Receive 10 Free Users for Compliance Security Awareness Training with Registration. HTRAC HIPAA Compliant Security Awareness Training addresses the guidelines put in place on how healthcare organizations and their business associates should be handling sensitive data and information.
- A complimentary access pass to CloudTek University online up to the event date and 30 days after the event date, and a 2-hour onsite cloud security education seminar.
- All-day refreshment breaks – coffee, teas, sodas, snacks.
- Full Access to all Sessions, Meetings, Boardrooms, and Keynotes.
- Evening Networking Functions.
- 18 Hours CEUs + CISSP CPEs.
- Customized Itinerary for Collaboration boardrooms and Meeting.



# HTRAC SecureHEALTH Summit & Meeting

**Sunday, November 15, 2015**

12:00 pm – 2:00 pm Grand Ballroom Foyer	<b>Registration and Lunch</b>
2:00 pm – 3:00 pm Workshop Room: Stratford	<p>WORKSHOP: Healthcare &amp; Government Cyber Security Training &amp; Education  <b><u>Global Cyber Range: National Cyber First Responder initiative &amp; Cyber Security Workforce Education</u></b>  <b>Deborah Kobza</b>, President &amp; CEO, <b>The Global Institute for Cybersecurity + Research Global Situational Awareness Center (GSAC)</b> &amp; CEO &amp; Founder, <b>NH-ISAC</b></p> <p><i>Establishment of the Global Cyber Range has been in collaboration with DHS and NIST (cyber education side), which will be of great benefit to the health sector. For healthcare providers, meeting with HHS, ONC, VA, state public health (hospitals, clinics, etc.), and many private sector (healthcare HDOs), all are on board for the development of a Healthcare Provider-specific Cybersecurity Framework (leveraging the NIST Cyber Framework). Coordinating with all state governments, the private sector (sector/cross-sector) and government (coordinating with DHS) that include implementation of a supporting infrastructure (the Global Cyber Range - cyber education, virtual network environment to practice cyber skills, and the Cyber First Responder training/certification).</i></p>
3:05 pm – 4:05 pm Room: Grand Ballroom East	<p><b>Strategic Knowledge Exchange</b></p> <p><b><u>Table 8: Security with Data Exchange Agreements for Patients</u></b>  <b>Edward Leonard</b>, CIO, <b>D.C. EMS</b></p> <p><b><u>Table 9: Building a Robust Vulnerability Management Program: How to Measure Success</u></b>  <b>Jeffrey Vinson, Sr.</b>, VP &amp; CISO, <b>Harris Health System</b></p> <p><b><u>Table 10: CD-10 Post Implementation Risk Management</u></b>  <b>Jacob Krive</b>, Project Manager, <b>Valence Health</b></p>
4:10 pm – 5:10 pm Room: Stratford	<p>HTRAC Panel Discussion  <b><u>CYBER SECURITY AND COMPLIANCE STRATEGIES FOR HEALTHCARE IN 2016</u></b>  <b>Moderator</b></p> <ul style="list-style-type: none"> <li>• <u>Analyzing an Effective IT Security Education &amp; Awareness Program</u>: <b>Dr. Mansur Hasib</b>, CISSP, PMP, CPHIMS, Cyber Security and Health Care Leader, <b>University of Maryland, Baltimore County</b></li> <li>• <u>Cyber Security as a Business Investment Priority: Creating a Security Culture</u>: <b>Tony Pereira</b>, Director, IS Governance, <b>Virginia Premier Health Plan</b></li> </ul>
6:00 pm – 7:00 pm Grand Ballroom Foyer	<b>Welcome Reception</b>
7:00 pm – 8:00 pm Room: Grand Ballroom East	<p><b>Dinner</b>  <b>Welcome Address</b>  <b>GTRA Ambassador: Darryl Peek, Cyber Security Strategist</b></p> <p><b>Keynote Presentation</b>  <b><u>Jump! Leaps in Organizational Performance and Teamwork</u></b>  <b>David Hart</b>  Former US Army Ranger and Professional Sky Diver</p> <p>This session focuses on executing strategic business plans, driving workforce engagement and achieving organizational alignment around a shared vision, with common goals and mutual accountability. At the core David shares his wealth of experience as a veteran business professional, former US Army Ranger and professional skydiver. The audience is enlightened, engaged and inspired to achieve organizational teamwork using powerful real life parachuting stories and metaphors.</p>

## Monday, November 16, 2015

6:30 am – 7:30 am Grand Ballroom Foyer	Breakfast & Technology Sandbox: A Taste Around The Tech World	
7:30 am – 8:30 am Room: Stratford	<p>Opening HTRAC Panel</p> <p style="text-align: center;"><b><u>CONNECTING CLINICAL DATA</u></b> <b>Moderator</b></p> <p style="text-align: center;"><b>Rick Moore, CIO, National Committee of Quality Assurance (NCQA)</b></p> <ul style="list-style-type: none"> <li>Enhancing Clinical Trial Data Security to Maintain Agile Compliance Standards: <b>Nicholas Marko, CDO, Geisinger</b></li> <li>Clinical Quality Reporting: Strategy for Matching Technical Reports and Manual Methodologies: <b>Robert White, Associate CMIO, Cleveland Clinic</b></li> <li>Analyzing Data Use and Standardizing Clinical Values: <b>David Levine, Vice President of Advanced Analytics &amp; Informatics/Medical Director, University HealthSystem Consortium (UHC)</b></li> </ul>	
8:35 am – 10:35 am Grand Ballroom West	<p><b>Collaboration Boardroom Briefing Sessions</b></p> <p style="text-align: center;">8:35 am – 9:05 am   9:10 am – 9:35 am   9:40 am – 10:05 am   10:10 am – 10:35 am</p>	
10:45 am – 11:45 am (Concurrent Session) <b>HTRAC Panel 1:</b> Stratford  <b>HTRAC Panel 2:</b> Chesapeake	<p><b>HTRAC Panel 1:</b> Featured Panel</p> <p style="text-align: center;"><b><u>WIRELESS MEDICAL DEVICE SECURITY</u></b> <b>Moderator</b></p> <ul style="list-style-type: none"> <li>Emphasizing Security and Safety as Priorities in the Design and Function of Medical Devices: <b>Donna Dodson, Associate Director &amp; Chief Cyber Security Advisor, NIST</b></li> <li>Challenges with Improving Medical Devices: Interoperability, Integration, and Security: <b>Hussein Syed, CISO, Barnabas Health</b></li> <li>Identifying Stakeholder Responsibilities with Regards to Security and Safety: User, Provider, and Manufacturer: <b>Hai Ngo, CISO, NYU Langone Medical Center</b></li> </ul>	<p><b>HTRAC Panel 2:</b> 2015 Panel</p> <p style="text-align: center;"><b><u>PATIENT PRIVACY &amp; POPULATION HEALTH MANAGEMENT &amp; H.I.E.</u></b> <b>Moderator</b></p> <p style="text-align: center;"><b>Hudson Harris, Chief Privacy Officer and Associate General Counsel, Adapt of America</b></p> <ul style="list-style-type: none"> <li>Key Components from an Advanced Privacy Program that Protects Patient Information: <b>Mark Eggleston, Vice President, CISO and Privacy Officer, Health Partners Plans</b></li> <li>Enterprise Master Patient Index (EMPI) and Member Matching as Key Underlying Mechanisms of Patient Indexing and Identification: <b>Jacob Krive, Project Manager, Valence Health</b></li> </ul>
11:55 am – 12:55 pm Room: Grand Ballroom East	<p><b>Luncheon Keynote Speaker</b></p> <p style="text-align: center;"><b>Michael J. Daugherty</b></p> <p>Founder, President &amp; CEO of LabMD, a cancer detection laboratory based in Atlanta, Georgia, as well as the author of the book <i>The Devil Inside the Beltway</i>.</p>	
1:05 pm – 2:05 pm Room: Stratford	<p>HTRAC Panel</p> <p style="text-align: center;"><b><u>CYBER THREAT INTELLIGENCE: ATTACKS &amp; STRATEGY</u></b> <b>Moderator</b></p> <p style="text-align: center;"><b>Dr. Mansur Hasib, CISSP, PMP, CPHIMS, Cyber Security and Health Care Leader, University of Maryland, Baltimore County</b></p> <ul style="list-style-type: none"> <li>Improving Network Security Resiliency by Mitigating Threats and Enhancing Incident Detection: <b>Hai Ngo, CISO, NYU Langone Medical Center</b></li> <li>Strengthening Privileged-Access Management Authentication to Prevent Insider Threats: <b>Mark Eggleston, Vice President, CISO and Privacy Officer, Health Partners Plan</b></li> <li>Defining Advanced Attacks and Educating Employees on Handling Advanced Attacks: <b>Patty Ryan, Director, IT Security Technologies Management, ISRM, Johnson &amp; Johnson</b></li> <li>Utilizing Threat Intelligence to Improve Defensive Posture Against Attacks: <b>Norman W. Menz III, President, Prevalent</b></li> </ul>	
2:05 pm – 4:05 pm Grand Ballroom West	<p><b>Collaboration Boardroom Briefing Sessions</b></p> <p style="text-align: center;">2:05 pm – 2:35 pm   2:40 pm – 3:05 pm   3:10 pm – 3:35 pm   3:40 pm – 4:05 pm</p>	
2:30 pm Grand Ballroom West	<p><b>Happy Hour &amp; Dessert Break</b></p>	
4:10 pm – 5:10 pm (Concurrent Session) <b>Panel 1:</b> Stratford	<p><b>Panel 1:</b> HTRAC Panel</p> <p style="text-align: center;"><b><u>RISK ASSESSMENT &amp; COMPLIANCE: HIPAA SECURITY &amp; AUDITS</u></b> <b>Moderator</b></p> <p style="text-align: center;"><b>Dr. Mansur Hasib, CISSP, PMP, CPHIMS, Cyber</b></p>	<p><b>Panel 2:</b> HTRAC Panel</p> <p style="text-align: center;"><b><u>MOBILE HEALTH &amp; TELEHEALTH CHALLENGES</u></b> <b>Moderator</b></p> <ul style="list-style-type: none"> <li>Success Strategy behind Data Loss Prevention (DLP).</li> </ul>

<b>Panel 2:</b> Chesapeake	<i>Security and Health Care Leader, <b>University of Maryland, Baltimore County</b></i> <ul style="list-style-type: none"> <li><u>Compliance Perspective on Risk Assessment to Prevent Breaches:</u> <b>Roger Neal</b>, VP &amp; CIO, <b>Duncan Regional Hospital</b></li> <li><u>Ongoing Compliance and Oversight for Vendor Management:</u> <b>Tom Glaser</b>, Healthcare Practice Leader, <b>Coalfire</b></li> </ul>	<u>via Encryption of Mobile Media and Devices; and the Vulnerability that no one expected until a Breach Happened:</u> <b>Richard Pollack</b> , VP & CIO, <b>VCU Health System</b> <ul style="list-style-type: none"> <li><u>Enhancing Patient Experience &amp; Patient Engagement while Securing Patient Information:</u> <b>Robert Sheesley</b>, Senior Director, Enterprise Architecture Strategy, <b>Mylan</b></li> </ul>
7:00 pm – 10:00 pm Commonwealth Room	<b>Networking Reception &amp; Dinner &amp; Awards Ceremony</b>	

## Tuesday, November 17, 2015

7:10 am – 8:10 am Grand Ballroom Foyer	Breakfast & Technology Sandbox: A Taste Around The Tech World	
8:10 am – 9:10 am Room: Stratford	HTRAC Panel  <p style="text-align: center;"><b><u>BIG DATA ANALYTICS: DATA PROTECTION &amp; SECURITY</u></b></p> <p style="text-align: center;"><b>Moderator</b></p> <ul style="list-style-type: none"> <li><u>Big Data Analytics: A Journey to Enterprise Wide Data Governance Structure and Process:</u> <b>Richard Pollack</b>, VP &amp; CIO, <b>VCU Health System</b></li> <li><u>Improving Data Masking to Protect Data:</u> <b>Jeffrey Vinson, Sr.</b>, VP &amp; CISO, <b>Harris Health System</b></li> <li><u>Securing Unstructured Files and Data as a Part of IT Security Strategy:</u> <b>Tony Pereira</b>, Director, IS Governance, <b>Virginia Premier Health Plan</b></li> <li><u>Optimizing Data Center Security to Prevent IT System Vulnerabilities:</u> <b>Marvin Onyemaechi</b>, Director of IT Operations, <b>George Washington University Hospital</b></li> <li><u>Protecting Data and Preserving the Usability of the Data:</u> <b>Reiner Kappenberger</b>, Global Product Management, Big Data, <b>HP Security Voltage</b></li> </ul>	
9:15 am – 10:45 am Grand Ballroom West	<b>Collaboration Boardroom Briefing Sessions</b> 9:20 am – 9:45 am   9:50 am – 10:15 am   10:20 am – 10:45 am	
10:50 am – 11:50 am Room: Grand Ballroom East	HTRAC Panel  <p style="text-align: center;"><b><u>CLOUD APPLICATION &amp; PROTECTING THE CLOUD</u></b></p> <p style="text-align: center;"><b>Moderator</b></p> <p style="text-align: center;"><b>Jason Kazarian, Architect, HPE Security – Data Security</b></p> <ul style="list-style-type: none"> <li><u>Security &amp; Privacy in Service-Level Agreements for Cloud Providers:</u> <b>Anahi Santiago</b>, CISO, <b>Christiana Care Health System</b></li> <li><u>Automating the Process and Supporting Near Real-Time Monitoring for the Cloud:</u> <b>William (Bill) Yurek</b>, Director, Cyber Intrusion Program, <b>Department of Defense Criminal Investigation Services</b></li> <li><u>Advantages of Public, Private, Hybrid Cloud Environments:</u> <b>Marvin Onyemaechi</b>, Director of IT Operations, <b>George Washington University Hospital</b></li> </ul>	
12:00 pm – 1:00 pm Grand Ballroom Foyer	<b>Lunch</b>	
1:10 pm – 3:10 pm Room: Grand Ballroom East	<p style="text-align: center;"><b>HEALTHCARE &amp; GOVERNMENT CLOUD SECURITY TRAINING SEMINAR</b></p> <p style="text-align: center;">Brought to you by <b>CloudTekU</b> &amp; <b>Kevin Jackson</b>, Founder, <b>GovCloud Network, LLC</b></p> <p>Eighty-three percent of healthcare provider IT executives report they are using cloud services today. Do you understand cloud? Are you managing the transition?</p> <p>Included in your HTRAC registration, CloudTekU Cloud Basics gives you the background needed to manage and lead organizational cloud computing business and technology discussions. It covers cloud computing essential characteristics, cloud service and deployment models, business use cases and benefits and cloud computing challenges and concerns. This is for you if you need a quick start without the vendor hype.</p>	